

Montgomery Coalition for
Adult English Literacy

FY14 Final Report

Contract #9711000042-AA

July 8, 2014

INTRODUCTION

MCAEL is a community coalition of public, nonprofit, and business partners that support more than 60+ adult ESOL (English for Speakers of Other Languages) and literacy service programs, 800+ instructors and staff, and over 20,000 adult learners. Together, the coalition works to strengthen the community by helping adults gain the English literacy skills needed to reach their potential as parents, workers and community members.

In July 2013, the Montgomery Coalition for Adult English Literacy (MCAEL) was awarded an extension of Contract #9711000042 “to continue to promote English literacy, leverage private and public dollars for Adult English as a Second Language (ESL) services, and assist ESL providers in building their capacity to increase the quality of ESL services they provide.” Under this contract, MCAEL allocates and manages grant funding to support direct services, through special authorization by the Montgomery County Council. In addition to providing direct financial resources, MCAEL is dedicated to strengthening the county-wide adult English literacy network with resources, training, collaborations and advocacy to support a thriving community and an optimal workforce.

MCAEL is comprised of two full-time staff, an Executive Director and a Director of Programs and Services, and one part-time staff, a Program/Administrative Assistant. Another part-time staff person is in the process of being hired to support programmatic activities. Additionally, MCAEL continues to maintain the services it provides through the dedication of board members and a dedicated cohort of volunteers.

MCAEL PROGRAM ACTIVITIES AND ACCOMPLISHMENTS

Throughout FY14, MCAEL undertook the following activities in line with the general purpose of the funding and the specific Scope of Services identified in Section II of the contract, with the following results:

1. Maintain a database of ESL providers, teachers, advocates and advocacy groups that serve the residents in Montgomery County or could be of benefit to ESL providers that serve Montgomery County residents.

- Conducted annual revision of provider programs database via survey, emails and individual follow-up calls - **contacted over 60 ESOL programs/sent emails to 150+ provider staff. Collected information through 26 data points** (e.g. name, location, time/day of classes, # of volunteers).
- Staff and board continued to build a network of advocates, providers and instructors by promoting literacy through various public fora, individual meetings and local media appearances. **Attended 32+ events around Montgomery County and Greater DC area** including those in the following list.
 - Committee for Montgomery Legislative Breakfast & monthly meetings
 - Bethesda Chevy Chase Chamber of Commerce Quick Connect
 - Montgomery County Chamber of Commerce Public Safety Awards
 - Interfaith Works Companies Caring Breakfast
 - Montgomery Moving Forward Steering Committee Meetings & Symposium on Workforce Development
 - Montgomery County Chamber of Commerce Business Awards Dinner
 - Community Foundation Funders Roundtable and Anniversary Celebration
 - IMPACT Now
 - County Executive’s Ball
 - LCMC 50 Years Event
 - Affordable Housing Conference –Montgomery County
 - Non-Profit Village Awards Breakfast
 - County Executive Forum sponsored by Non-Profit Montgomery
 - Passion for Learning 10th Anniversary
 - Non-Profit Roundtable Annual meeting
 - Montgomery Women Annual Meeting
 - Gaithersburg Coalition Provider Meetings & City Nonprofit Focus Group
 - Down County Network Meetings
 - MontgomeryWorks Partners Meetings
 - NCL Public Policy Annual Meeting
 - U.S. Conference on Adult Literacy
 - Immigration Reform Planning Meetings (OCP)
 - Leadership Montgomery Homecoming

- Montgomery County Public Schools Prekindergarten/Head Start Programs Annual Community Providers' Collaboration Forum and Parent Outreach Open House
- WATESOL Fall Pre-Conference Event
- MALAC (state meeting on adult education sponsored by Annie E. Casey)
- Welcoming America - Champions of Change at White House
- World of Montgomery
- MAACCE (Maryland Association for Adult Community and Continuing Education) Board Meetings and Annual Conference
- Montgomery County Week in Review (2x)
- NCL PIAAC (Program for the International Assessment of Adult Competencies) meeting with U.S. Dept. of Ed
- Met with and continue to partner with other nonprofit organizations and government locally, regionally and nationally including:
 - Montgomery County Public Libraries,
 - Regional Services Centers: Up County Silver Spring & East County
 - Gilchrist Center/Office of Community Partnerships
 - Mont. County Public Schools (Warner),
 - Mont. County Health and Human Services
 - Maryland Association of Nonprofit Organizations
 - COABE (Commission on Adult Basic Ed)
 - MAACCE (Maryland Association for Adult Community and Continuing Education)
 - World Education
 - ProLiteracy
 - The National Coalition for Literacy
 - Interfaith Works
 - Montgomery College & MC Foundation,
 - Nonprofit Village
 - Pre-Release Center, Montgomery County Department of Corrections and Rehabilitation.
 - Academy of Hope
 - Collaboration Council for Children, Youth and Families
 - Nonprofit Montgomery/ Nonprofit Roundtable
 - Mosaica
- Exec. Dir. serving on Leadership Committee for Montgomery Moving Forward and both MCAEL staff assisting with planning community symposium. **MCAEL staff created a list of workforce programs with information on literacy skills needed to attend workforce trainings/certifications.**
- Director of Programs and Services serving as President of the board of MAACCE (Maryland Association for Adult Community and Continuing Education) and on editorial board of The Change Agent, an adult education newspaper for social justice, which is written by adult learners across the United States.
- Met with MCPL and LCMC to explore in more depth the partnership between the libraries and MCAEL. Working on updating libraries English literacy collection as well as access to computers in a group setting for ESOL classes.
- MCAEL staff presented at:
 - MAACCE Spring Conference with local One-Stop & Montgomery College in panel "Helping Learners make the transition: GED, Citizenship, the Workplace and the Community - a breakdown on what they need to succeed"
 - Corporate Volunteer Council Program.
 - MCAEL staff with Montgomery College, CASA de Maryland & Literacy Council of Montgomery County presented on "Coalition Building" at U.S. Conference on Adult Literacy
 - Montgomery County Public Library Managers meeting
 - Montgomery College "Leading Students to Success: Collaboration, Eliminating Barriers & Mentorship"
 - Gaithersburg Coalition Meeting
 - Transitions Coordinators for five Maryland Community Colleges

- Met with representative of the Montgomery County Office of Emergency Management and Homeland Security through which instructors had the opportunity to participate in a presentation on safety during natural disasters that could be used in the classroom.
- MCAEL interviewed by Brookings Institute and mentioned in research paper on the limited English proficiency workforce.

2. Provide notice of funding and grants opportunities, national and state policy issues, best practices and professional development by e-mail alerts to County ESL providers. The contractor must provide at least one such notice per week.

- **Total individuals touched by e-mail equals 2,000+ individuals** on a monthly basis.
- Engaged providers and community members in statewide MAACCE postcard campaign to governor in support of funding for adult workforce funding and via social media for National Adult Education & Family Literacy Week.
- **Circulated 41 electronic e-announcements** (July-June) to 160 provider staff and 650 instructors. Communicated with an additional 1,245 individuals through the MCAEL community e-list.
- Announcements contained information on resources & opportunities including but not limited to:
 - professional development trainings/conferences (local, regional & national)
 - MCAEL meetings and workshops
 - community meetings (e.g. Down County Providers, Workforce Mtgs)
 - awards and stipends
 - additional funding opportunities
 - donated supplies/books
 - membership organizations (local & national)
 - current research, ESOL best practices/teaching tools
 - information on current issues – GED® & NCL/ Programme for the International Assessment of Adult Competencies (PIAAC)

3. Administer grants to providers of adult English literacy services, with the purpose of supporting existing activities, expanding activities, and improving the capacity of providers to deliver high-quality services.

- For FY14, MCAEL received applications from 14 organizations for 17 programs totaling \$845,000 in requests. **MCAEL awarded \$660,000 in County grants.** The funding supported **13 organizations and 16 programs** – 4 are pilot micro grants for smaller/emerging programs (expanding activities). *Attachment 1: Grantee Award List.*
- Grants Management FY14: MCAEL publicized County support for literacy; worked with grantees to develop Letters of Agreement; collected and collated reports and data from grantees at midyear; provided technical assistance to grantees on a one-on-one basis; submitted invoices and reports to County. *See Attachment 2: Grantee Program Highlights*
- **ESOL Enrollments: 1,700 learners fall (Sept – December) via grantee programs (an increase of 200 learners from FY13) and 2,489 in the spring (Jan-June).** Thousands of additional learners were supported in non-funded programs through the larger coalition network & supported by MCAEL's services (trainings and technical assistance etc.).
- **Barriers Grants:** With \$10,000 of the County funds, MCAEL worked with two programs to explore how technology can be used in the classroom to assist adult learners with gaining 21st Century skills while learning English and another program to assist with childcare. *Attachment 2: Grantee Program Highlights*

- Capacity/Quality FY14: 26 program staff participated in a half-day retreat that centered on networking, improving program quality, and data clarity. Programs were provided with binders that included MCAEL program management materials and TESOL Standards books to assist in management of program.
- Capacity/Quality FY14: In addition, MCAEL staff worked with a volunteer **to develop a peer evaluation process that was piloted in the spring of 2014**. MCAEL program grantees used the rubric created, based on the TESOL Standards, to visit one another's program and provide constructive feedback to one another and share best practices (**the first such experience for many programs**). **100% of grantees are working toward improving the quality of the programs.** *Attachment 2: Grantee Program Highlights*
- MCAEL provided one-to-one technical assistance by meeting, in person, and/or by phone with program managers and other staff of Catholic Charities, Adventist Community Services of Greater Washington, and the Literacy Council of Montgomery County.
- MCAEL Executive Director attended Spanish Catholic Graduation in summer 2013.
- Grants Management FY15: Facilitated FY15 grants process (January – June 2014) which included recruitment of new panel members, panel orientation, optional draft review of applications by MCAEL staff, collection of grant applications, distribution of grant applications to panel, coordination of interviews of applicants, one-to-one support for panel members, facilitation of full-day grants panel meeting, coordination of MCAEL board approval, grant award notification, and publicity for grants distributed by MCAEL and funded through Montgomery County Government.

4. Conduct an Outcomes Project that measures the quality and effectiveness of ESL service delivery. Grantees/Providers receiving funds from MCAEL must submit demographic and performance data to MCAEL as a condition of their funding. MCAEL must ensure that Grantees/Providers comply with the established reporting requirements and all reporting deadlines.

- MCAEL worked with providers and other stakeholders to identify outcomes of services provided as well as gaps where outcomes could not, as yet, be determined. The following activities encompass the outcomes project:
 - Collected demographic and enrollment data from 100% of FY14 grantees. Class and Learner Data in process of being analyzed – to be published in fall 2014.
 - MCAEL staff, with a workgroup of key stakeholders, revised and improved indicators tracking system with the assistance of a consultant, a former employee of Maryland Nonprofits. Process resulted in additional questions as to larger system supports for learner success. MCAEL will continue with the expansion of this project in FY15.
- **Published Workforce ESOL Toolkit, which was created by a key group of stakeholders made up of staff from MontgomeryWorks/the One-Stop, LCMC, Spanish Catholic and MCAEL.** Continued to support strategies to help programs and learners in transitioning from community-based programs to Montgomery College, workforce programs and/or the workforce.
- Held Instructor Advisory Group and Provider Advisory Group meetings – one for each in July and January. Advisory groups assist MCAEL staff with reviewing compiled data to ensure programming remains useful, relevant, and a productive use of time for attendees. Groups also work to determine how to best support programs in achieving quality programming and measurable outcomes utilizing research-based practices.
- Supported providers with access to annual information/data to use in their fundraising grants. Created dashboards for MCAEL and providers to utilize for advocacy and fundraising purposes.

5. Offer 10 meetings per year for the 50 active ESL providers (non-profit and for-profit, large and small, secular and faith-based) already in the Coalition and others as they are identified. These meetings are required for grantees/providers receiving funds from MCAEL. Meetings will offer all MCAEL grantees/providers the opportunity to share information; work collectively on issues facing the teaching and funding of ESL; leverage their combined resources for increased funding and more effective delivery of ESL services, as well as better purchasing power.

- **Hosted 9 daytime meetings/workshops** (5 open to all, 4 grantee specific) and **13 evening/weekend workshops** (8 open to all program staff and instructors and 5 specific to organizations) in order to help instructors and providers to network, collaborate and share resources and research-based practices. MCAEL provided a total of **94 hours of comprehensive professional development**.

Provider Workshop Topics included:

- Defining the Adult Learner Population in Montgomery County
- Talking about Transitions from ESOL: GED®, Workplace and the Community
- ROI – Indicators revised, part 1
- Peer Review Workshop
- RFP Provider Meeting
- ROI – Indicators revised, part 2
- WMATA Focus Group
- Libraries, Elevator Speeches and Resource Sharing
- Senior Citizens Workgroup

Instructor Workshop Topics included:

- More Learning, Less Teaching (Sept & Jan)
- More Learning, Less Teaching (CASA de MD)
- Maximizing Tools of the 21st century to Engage Learners and Enhance Instruction
- Getting Ready to Write
- Introducing the MCAEL Teacher Toolkit (St. Michael’s)
- Needs Assessment & Communicative Activities (Gilchrist)
- Pronunciation: Include it in every class
- Tools to Teach Wondrous Writing in the ESOL classroom
- Teaching Listening with Style and Strategy
- More Learning, Less Teaching, Part 2
- Objective Setting and Communicative Activities (Gilchrist)
- MCAEL Teacher Toolkit, part 2 (St. Michael’s)

- Through these workshops and meetings, **MCAEL served/connected 190 unique individuals (staff and instructors) within 51 organizations**.
- Provider meetings/workshops scored **90%** for “This meeting was helpful.” and **89%** for “this meeting was a good use of my time”;
- 37 staff/instructors attended a MCAEL meeting for the first time.
- Leveraged connections to course instructors including national and local teaching staff and experts from Montgomery College, University of Maryland, Literacy Council of Montgomery County, Montgomery College, Anne Arundel Community College, and AIR in order to conduct relevant, timely and quality professional development. Workshops scored **an overall 95%** rating for “I will use material from this training in the Adult ESOL classes I teach.” **Instructor rating: 92% (Outstanding/Very Good)**.

6. Provide information to the community and students seeking ESL and information resources through an electronically available Provider Directory listing ESL Providers in Montgomery County and their services, available on MCAEL's website. This website must also contain MCAEL's grant Requests for Proposals (RFPs) and links to other adult ESOL resources, such as advocacy, training, and other professional development and capacity building resources.

- **Published revised searchable online version of Provider Directory**, listing local adult English literacy service providers and enabling searches by organization, level and location.
- Mapping the ESOL network/matching services with need: Utilizing the services of an intern from the Nonprofit Village, **MCAEL mapped the 100+ locations for English literacy classes in the County**. The map was shared with stakeholders including Dept. of Health and Human Services, IMPACT Silver Spring, Office of Community Partnerships, LCMC and Montgomery College to start an ongoing conversation about where the need for services exist and to address the barriers existing in specific areas. Participated in meeting with OCP and the Upcounty Regional Services Center to plan a focus group for summer 2014.
- As an extension of mapping project, participated in a workgroup focused on East County services, collaborating with IMPACT, Montgomery College, and East County Representatives to determine need for ESOL services. Met with representatives of both City of Rockville and City of Gaithersburg to discuss trends they are seeing with the LEP population in their areas as well as potential solutions to challenges the learners are facing.
- Continued to update website and shared over 65 news, jobs and data postings to the website. From July 2013- June 2014, **8,036 unique individuals visited the MCAEL website (54% new visitors & 48% returning visitors)**. **The total users show an increase of 29%**. The “directory”, “homepage”, “find a job/volunteer” and the “training & events” pages continue to be the most visited. Followed up by the grants page.
- **Served as a “hotline” for ESOL questions in the County**. Answered calls/emails from individuals interested in literacy services for themselves or acquaintances as well as calls from volunteers interested in the field of ESOL (avg. 1 per week). Additionally, continued to **connect individuals to services** through partnerships with the PTAs, employers, and other civic organizations.

1. Additional programs and support services offered through funding leveraged by MCAEL:

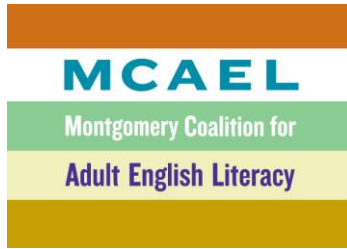
- **MCAEL printed and distributed 10,000 copies of the Provider Directory**. Directories reached at least 154 organizations directly and another 200 via 25+ events in the County. Directories were distributed across the County through ESOL providers, other nonprofit organizations, businesses and MCAEL's community list. Print directories continue to assist individuals with finding initial classes and transitioning to other programs.
- **This year, MCAEL also printed 30 posters to be displayed in each of the 25 Mont. County Public Libraries as well in the Executive Office Building**.
- Leveraged a \$2,500 donation from the Montgomery College Foundation with over \$1000 from the MCAEL Dr. Deborah Bhattacharya Professional Development Fund to provide funding for **14 instructors/staff to continue their professional development at the Montgomery College TESOL Training Institute**. Also provided funds for 3 instructor/program staff to attend local conferences.
- Staff provided mentoring to the Gilchrist Center for the ESOL program and assisted in providing professional development workshops as well as one-to-one support for Esperanza Center, which is trying to start a coalition in the Baltimore area.
- Served as a consultant for organizations interested in starting new ESOL programs including MontgomeryWorks in partnership with Montgomery Housing Partnerships and the Ana A. Brito Foundation.

- Distributed **MCAEL’s Teacher Toolkit**, which was released in FY11 through support from the County. MCAEL continues to work on developing a **Program Management Toolkit**.
- MCAEL continues to populate its **in-house library with ESOL books which are donated by instructors/organizations and the publishers**. The library enables instructors and providers to access books and other multimedia materials that can be used in their classes. MCAEL is also building an online library for instructors and provider staff.
- **Expanded MCAEL’s role as a communication hub by utilizing Facebook and Twitter** to disseminate information & connect community. Increased Facebook likes from 184 in FY13 to 258 in FY14; Doubled MCAEL’s Twitter followers to 364.

2. MCAEL’s adherence to general nonprofit best practice activities:

- MCAEL provided a general board governance training (7/13) and financial oversight training (2013).
- **Completed Strategic Plan:** The MCAEL Board and staff, with input from full network, Advisory Groups & Stakeholders, spent 6 months (July – December 2013) developing a new organizational strategic plan. 2014-2016 Strategic Plan was ratified and will be published in summer 2014. A multi-stakeholder process was conducted with the board, staff and other stakeholders to examine current work, and look ahead to develop a guiding plan for the next 3 years. The three major goals remain similar – affirming the work currently being done and refining the delivery and areas of focus.
 1. To support organizations to offer quality adult literacy programs
 2. To increase and diversify financial resources
 3. To strengthen marketing and outreach of the Montgomery Coalition for Adult English Literacy in order to promote literacy and enhance program delivery
- MCAEL Board nominated for and finalist for the Center for Non-Profit Advancement Board Excellence Award
- Organized and implemented the **first annual “MCAEL Grown-Up Spelling Bee for Literacy”** on April 9, 2014 a fundraising event that involved **11 corporate/foundation sponsors** (more than doubling sponsors from MCAELs FY 13 event), with approximately **140 attendees and participants**, and received press coverage throughout the county.
- Governance Committee developed a matrix of skills & needs for MCAEL board to assist MCAEL in recruiting a new class of board members and strengthened committee structures - added 4 new board members for FY14.
- Executive Director and Director of Programs & Service participated in Advocacy Evaluation Institute with Mosaica and Alliance for Justice to assess MCAEL’s current advocacy planning and capacity, and set groundwork for developing additional community outreach and advocacy.
- Completed annual audit and was provided with an unqualified opinion by Saggar and Rosenberg.
- Financials: MCAEL continues to build on a solid foundation of board governance and over this past year enhanced the financial reporting to the Board to include budget comparisons to the past 2 fiscal years, as well as monthly reports that show actuals v. budget to date in additional detail. MCAEL also revised the organization’s reserves policy.
- Revised website based on feedback from users to make information more accessible. Created e-newsletter templates with MCAEL branding that will better showcase information in newsletters.
- MCAEL leveraged 1,572 volunteer hours from 81 volunteers. With the Maryland average of \$25.43 per hour for volunteers, MCAEL’s volunteer hours equals about \$40,000. Volunteers include board members, teacher trainers, interns, project-based volunteers and volunteers for the MCAEL Grown Up Spelling Bee.

- MCAEL continues to leverage additional foundation grant funds through The Morris and Gwendolyn Cafritz Foundation, the Montgomery College Foundation, and The J. Willard and Alice S. Marriott Foundation.
- In FY14, MCAEL has also been leveraging funds through an increasing base of individual donors. Held an annual fundraising campaign in December. 100% of the board donated to MCAEL in 2013. **Individual donors increased by over 20%.**
- Hosted 5th annual, “Wrap for Literacy” event in partnership with Barnes and Noble at two sites (Bethesda and Rockville) – recruited 31 volunteers and connected with several hundred community members (12/13).
- Continued to improve donor database: Salesforce for nonprofits. Integrated iContact within database platform for improved tracking of communication with constituents. Implemented phase 2 of creating a new MCAEL database utilizing Salesforce for nonprofits (previous database was in Excel), which is allowing the organization to better store and leverage donor data, contact information, and to grow our database for outreach purposes. Phase 1 focused on moving MCAEL’s data from multiple excel databases into Salesforce. Phase 2 included customizing the database to collect additional information and utilizing the database to track attendance at MCAEL workshops and events.
- Exec. Director, in collaboration with MCAEL staff and board, connected with several key people at the Montgomery County Government. Meetings conducted with County Executive Leggett and Special Assistant Chuck Short, individual County Council members, and presented to the Education Committee.
- Continued to leverage resources with local, regional and national businesses including:
 - EagleBank
 - M&T Bank
 - Saggart and Rosenberg
 - Comcast
 - Holy Cross Hospital
 - Johns Hopkins
 - Social and Scientific Systems
 - United Way Campaign
 - Washington Gas
 - Lee Development Group
 - Sentral Building Services
 - Adventist Healthcare Inc.



MCAEL FY14 Adult English Literacy Program Grants & Micro Literacy Access Grants

PURPOSE

In partnership with Montgomery County Government, MCAEL offers grant resources to support adult English literacy programs. The objective of MCAEL's grants program is to increase the availability of adult English literacy services offered to diverse populations and to improve the quality of those services. MCAEL thanks the Montgomery County Government for supporting literacy.

For FY2014, funding was made available to support Adult English Literacy Programs in Montgomery County in order to increase the availability of adult ESOL and literacy services that support identified community needs and diverse populations while also supporting the improvement of quality of services.

In addition, MCAEL offered Micro Literacy Access Grants to support a class or conversation club in order to: (1) access and leverage new partnerships and new resources; (2) create access to English classes for underserved populations; and (3) develop access points to link individuals to the larger ESOL system that exists in Montgomery County. Eligible organizations must be or partner with a non-profit, 501(c) (3) or have a similar designation from the U.S. Internal Revenue Service organization.

Adventist Community Services of Greater Washington ESOL Program (Micro Literacy Access Grant)

To support an English program for limited English proficient residents of Silver Spring/Takoma Park in order to enable unemployed or underemployed individuals and families the opportunity to gain the skills necessary to grow and become self-sufficient
\$5,000

CASA de Maryland, Inc. Evening ESOL Program

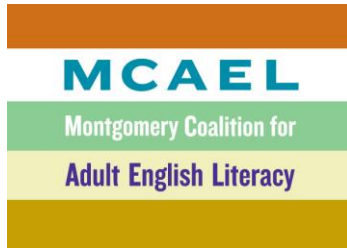
To support an evening ESOL program focused on improving participants' listening, speaking, reading, and writing skills, so the learners may become more financially independent, increase their employability, better integrate into American society, and achieve their personal goals
\$149,200

CASA de Maryland, Inc. Workforce ESOL Program

To support the operation of drop-in English classes at the Welcome Centers in Wheaton, Shady Grove and Silver Spring, so adult learners can learn English and improve their employment prospects and increase their earnings
\$27,000

CASA de Maryland, Inc. ESOL and Computer Literacy (Micro Literacy Access Grant)

To support a pilot program for limited English proficient parents that incorporates English with basic computer literacy at Wheaton High School
\$3,300



MCAEL FY14 Adult English Literacy Program Grants & Micro Literacy Access Grants

Catholic Charities of the Archdiocese of Washington, Inc. (Spanish Catholic Center)

English for Speakers of Other Languages (ESOL) Program w/Family Literacy Component

To support an ESOL program with a family literacy component, located in Gaithersburg, focused on increasing the language and literacy skills for low-income, limited English proficient members of the Hispanic community and other immigrant communities in Montgomery County
\$75,000

Chinese Culture & Community Service Center

Adult English Literacy Program

To support an ESOL program for Chinese Americans and other county residents focused on assisting seniors in overcoming the English language barrier in order to become active participants and contributors to the community
\$8,500

Community Ministries of Rockville

Language Outreach Program

To support an ESOL and literacy program for limited English speaking, low-income, adult residents of Rockville and Montgomery County focused on helping immigrants better assimilate into American culture and improve the quality of their lives
\$82,500

IMPACT Silver Spring

Wheaton English Language Circle

To support English literacy classes focused on empowering low-income adults of diverse immigrant backgrounds while creating sustainable place-based support networks to improve their quality of life
\$13,000

TIMELINE: FY14 GRANT PROCESS

February 26 th	MCAEL issues RFP
March 6 th	MCAEL RFP workshop
March	Optional staff reviews available
April 12 th	Final submissions due
May/June	Panel convenes: Reviews grants and makes recommendations
June	MCAEL Board final approval
June 11 th	Final grant awards announced
June	Staff available for debriefings

OUTREACH

MCAEL conducted targeted outreach to ensure a wide circulation to all Montgomery County adult literacy and ESOL providers through MCAEL's provider list and local non-profit and government networks.

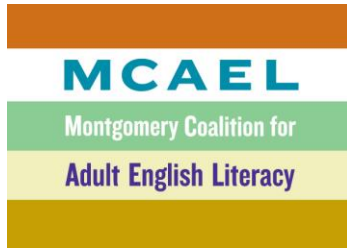
TOTAL REQUESTS RECEIVED

14 organizations, 17 programs and over \$845,000 in requests

TOTAL AWARDS

\$650,000 in grants awarded to support 13 organizations and 16 programs

Published by MCAEL 6.11.2013



MCAEL FY14 Adult English Literacy Program Grants & Micro Literacy Access Grants

Korean-American Senior Citizens Association, Inc. English Program

To support an ESOL program for first generation Korean seniors in order to help them become more self-reliant and contributing members of their local communities

\$11,000

Literacy Council of Montgomery County, Maryland, Inc. ESL Class Program

To support an ESL program offering classes throughout the county for Montgomery County adult residents and workers who wish to develop functional English literacy skills, so they can get/retain jobs, secure better jobs, assist their children's education, become educated consumers, become more active members of the community, and improve the quality of their lives

\$78,000

Literacy Council of Montgomery County, Maryland, Inc. Family Literacy (Micro Literacy Access Grant)

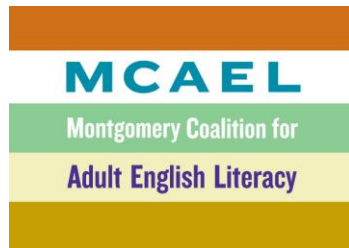
To support family English literacy classes for parents focused on improving their language skills while also engaging the entire family in order to increase the amount of reading parents do with children and provide a path for parental involvement in the school and their children's lives.

\$4,000

Mental Health Association of Montgomery County (MHA) Families Foremost Center – Adult English Literacy Classes

To support an ESOL program for low-income Montgomery County parents with young children (birth-4) in order to support parents in learning English, completing their educational goals and strengthening parent-child bonds, so the parents can become more self-sufficient and better support their children

\$42,500



MCAEL FY14 Adult English Literacy Program Grants & Micro Literacy Access Grants

Montgomery County Public Schools Education Foundation, Inc.

Linkages to Learning & George B. Thomas Learning Academy Adult English Literacy Program

To support an ESOL program offering a network of family-friendly adult English literacy classes in high needs MCPS schools during the week and at George B. Thomas Learning Academy Saturday School Program on the weekends in order to increase parents'/school engagement and a parent's ability to support their children's academic success

\$94,000

Rockville Seniors, Inc.

Rockville Senior Center English Program

To support an English program developed to help immigrants over age 60 learn practical speaking, listening, reading, and writing English skills that will enable learners to function more independently in the community

\$28,000

Seneca Creek Community Church

Seneca Creek Community Church ESOL Program (Micro Literacy Access Grant)

To support English conversation classes to adults focused on improving English proficiency as part of the Seneca Creek Community Church community outreach efforts in the Gaithersburg area

\$4,000

Workforce Solutions Group of Montgomery County, Inc.

Workplace English for Employment

To support an ESOL program that provides English language instruction focusing on employment vocabulary, job searches and resume-building in order to support Montgomery County language learners in finding employment opportunities and applying to jobs

\$25,000